

Dear Easter Seals Friends,

The planning for our 3rd annual Camp Challenge "Cruise In" is well under way. Last year's event was a great success! CENTURY 21 Professional Group, Inc. would like to invite you to attend this fun-filled day on Saturday, April 16, 2011.

If you would like to get involved and have interest in any of the following, please return the enclosed sign up form/forms or contact Kathy @ 321.293.2110 / email Kathy@movingorlando.com :



- **Register your Wheels** \$15.00 pre-registration and \$20.00 day of the show. While the main attraction of our show is the classic cars, registration is open to all types of unique wheels including bikes, tractors, motorcycles, or trucks.
- **Send the Event Flyer** off to all of your contacts that love camp or love cars. We can provide you with an email version of the flyer to send out or you can download one from www.fl.easterseals.com
- **Invite your Facebook Friends** Find us on Facebook under "Easter Seals Camp Challenge Cruise-In" and suggest us to your friends. Also find us at www.fl.easterseals.com and www.c21greatmoves.com/cruise
- **Award Sponsors** 10 trophy and 40 plaque sponsors are needed for the show car awards. Sponsorship is \$75.00 per trophy and \$30.00 per plaque. Sponsorship includes a company or individual sponsor's name on the award and representation on the event banner and in the event program/camp map.
- **Silent Auction Items** with a value of \$50.00 and up such as attraction passes, cultural events, gift baskets, dining and shopping gift cards, sports stuff, outdoor items, hardware items, racing-related items, car-related items, gas cards, car cleaning products, etc.
- **Door Prizes** for registered attendees, more fun items under \$25.00 such as hats, car products, gift cards, etc.
- Items for **Gift Bags** for registered attendees. We are looking for fun, inexpensive promotional items including coupons. We are asking for 150 items per vendor but will be happy to accept quantities of 50 or more.
- **Vendors** that wish to display information only. There will be a \$30.00 donation to set up and vendors must bring their own tent/booth. If vendors wish to sell products, we request that a portion of proceeds benefit Camp Challenge or that you make a product donation to our silent auction.
- **Wine Toss Sponsors** to sponsor bottles of wine with your business card for just \$5.00.
- **Bake Sale Entries.** Contact Ellen @ 321.293.2155 or eljohnc21@aol.com for details and a sign up sheet.

We look forward to hearing from you and hope to see you at Camp Challenge on April 16th!

Sunshine Regards,

A handwritten signature in blue ink that reads "Kathy Puschmann".

Kathy Puschmann - Event Chair
CENTURY 21 Professional Group, Inc.

Enclosure: Sign Up Form

Sign Up Form

Thanks for choosing to support Easter Seals Florida!

Easter Seals provides exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities.



Name: _____ Phone: _____

Company Name: _____ Fax: _____

Street Address: _____

City, State & Zip: _____

Email Address: _____

Yes, I would like to support CENTURY 21 Professional Group, Inc.'s 3rd Annual Camp Challenge Cruise In

_____ **\$ Cash Donation** (Donations over \$50.00 will be recognized at the event)

_____ **\$15.00 Register my Wheels** (Please download and fill out a car registration form)

_____ **\$75.00 Award Sponsor** – Show Car Trophy Sponsor

_____ **\$30.00 Award Sponsor** – Show Car Plaque Sponsor

_____ **Silent Auction Donation**

Item: _____

Description/Details/Any Restriction: _____

Retail Value: _____ Any Expiration Date: _____ (We request 1 yr from event date)

_____ **Door Prize Donation**

Item: _____

_____ **Gift Bag Donation**

Item: _____

_____ **\$30.00 Vendor**

What will you be promoting: _____

_____ **\$5.00 Wine Toss Sponsor** (Enclose your business card)

_____ **Bake Sale Entry** (We will send you details and a separate sign up form)

_____ **Volunteer** (We will send you details and a separate sign up form)

_____ **In Kind Donation** – We welcome In Kind donations. Please call Kathy directly.

Make Checks Payable to:

CENTURY 21 Professional Group, Inc. Tax ID: 59-3110997 or Easter Seals Florida
Please note "Cruise In" on the memo line

Return to:

Kathy Puschmann ■ PO Box 783757 ■ Winter Garden, FL 34778 ■ ph. 321.293.2110